**Rep Order#** 9045575 **Ver#** 1 **Mod#** 0 **Status** Confirmed **Traffic Order#**
**EC'd** Yes

**Printed:** 09/11/2013 12:09 PM
**Last Received:** 08/28/2013 9:22 AM
**Showing Buylines:** All Lines

**Station** WVIR-TV CHARLOTTESVILLE,VA
**Advertiser** (2747) MCAULIFFE, TERRY
**Product** MCAULIFFE/GOV/D
**Estimate#**
**Buyer** MIKE DETTORRE
**Phone#**
**Fax#**

**Agency** (2120) SHORR JOHNSON MAGNUS
1831 CHESTNUT ST
PHILADELPHIA, PA 19103
**Agency C/P1/P2/E**
**Flight Dates** 08/29/2013 - 09/03/2013
**Hiatus Weeks**

**Rep Firm**
**Sales Office** ( ) WASHINGTON
**Salesperson** ( ) MIKE JONES

**Salesperson Phone#** 202-872-5880
**Salesperson FAX#** 202-872-0263

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 9 | SA-SU | 11P-1135P | | :30 | $190.00 | 08/31-09/01 | 2 | 1 | 2 | $380.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 10 | SA-SU | 6P-630P | | :30 | $125.00 | 08/31-09/01 | 2 | 1 | 2 | $250.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 11 | SA | 730P-8P | | :30 | $70.00 | 08/31-08/31 | 1 | 1 | 1 | $70.00 | |
| | | Buyline Comment: JEOPARDY | | | | | | | | | | |
| | 12 | SA | 6A-7A | | :30 | $25.00 | 08/31-08/31 | 1 | 1 | 1 | $25.00 | |
| | | Buyline Comment: CHRIS WALL ST | | | | | | | | | | |
| | 13 | SA | 7A-8A | | :30 | $65.00 | 08/31-08/31 | 1 | 1 | 1 | $65.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 14 | SU | 7A-8A | | :30 | $65.00 | 09/01-09/01 | 1 | 1 | 1 | $65.00 | |
| | | Buyline Comment: NEWS | | | | | | | | | | |
| | 15 | SU | 8A-9A | | :30 | $95.00 | 09/01-09/01 | 1 | 1 | 1 | $95.00 | |
| | | Buyline Comment: SUN TODAY | | | | | | | | | | |

**--REPORT TOTALS--**
Report Totals: 24 / $2,780.00

**--SALES MONTHLY TOTALS--**

Sep 13: 24 / $2,780.00
Sales Totals: 24 / $2,780.00
Station Totals: 24 / $2,780.00
Dimes not sent/rcvd rtns: 0 / $0.00
**--COMPETITIVE--**
Market Totals 85,307 CABL 0% OVER 0% UNKN 0% NAAV 5% WCAV 95%